

Strategic Plan 2025-2028

Building on Four Decades of Action

For 40 years, the Canadian Centre for Housing Rights (CCHR) has been a driving force for human rights in housing in Canada. What began as a small, determined grassroots effort has now grown into one of Canada's largest non-profits dedicated to advancing the right to housing.

Every day, our team delivers frontline legal support to renters, community education, and research, policy and law reform - linking on-the-ground realities to systems change.

From 2021-2024, CCHR scaled and grew sixfold to meet an escalating housing and homelessness

crisis as renters and communities called for support. The crisis has unfortunately deepened, and so must our response.

Our 2025-28 Strategic Plan charts a bold, decisive path forward. In the next three years, we will drive community-led systems change, amplify rights-based approaches, and expand proven programs — working in true partnership with communities and centring those most affected.

Our Approach



Vision

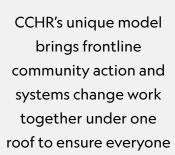
Everyone has an adequate, accessible, and affordable place to call home.



Mission

We advance the right to housing through advocacy, education, and empowerment.





has an affordable and

secure home.



On the Ground

We work closely with communities across the country, listening to renters' stories and co-developing programming and solutions that address the impacts of the housing crisis on communities right now.



At the Policy Table

Insights from our work
on the ground guide our
research, advocacy, and law
reform priorities, informing
our efforts to advance
housing affordability,
equality, and security at the
systems level.

Our Goals

Increase Brand
Awareness &
Visibility

Build broad support for bold government action by amplifying the voices of communities affected by the housing affordability crisis and promoting practical, evidence-based solutions.



Drive Phased& IntentionalNationalExpansion

Form long-term partnerships in at least two new regions to strengthen collective impact and deliver targeted, communitydriven solutions.



Refine &
Replicate Our
Unique Model

Put lived experiences at the heart of research, policy, and advocacy, and share our rights-based model that fuses community work with systems change.



Advance
Affordability,
Security of Tenure
& Equality

Focus our efforts on addressing affordability, strengthening security of tenure, and advancing equality in housing, working with partners to create lasting, rights-based solutions.



Stabilize
& Optimize
Organizational
Capacity

Streamline our internal systems, invest in our people and infrastructure, and build sustainable revenue streams to safeguard our mission for the long term.



